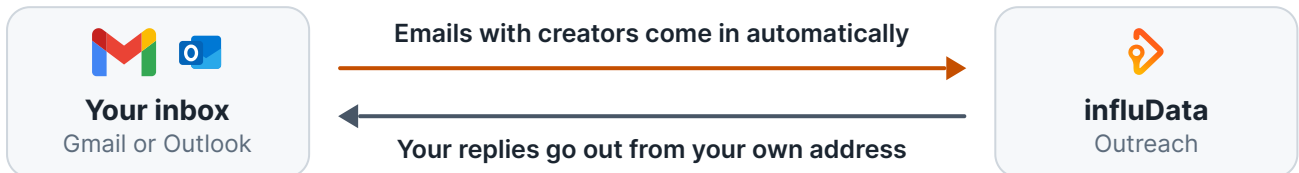


Your creator emails, right in influData

Connect your Gmail or Outlook inbox once. Emails with creators then show up in influData, and you can answer them right there.

How it works



- All in one place**
Right on the creator's profile, next to campaigns and deals.
- Answer from influData**
From your own address, saved in your Sent folder.
- Always up to date**
New emails within minutes, read and unread in sync.

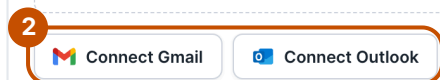
Set up in 2 minutes

- 1 Open **Outreach**, then **Settings**.
- 2 Click **Connect Gmail** or **Connect Outlook**.
- 3 Sign in with your work account and allow access.

Connected inboxes Beta

Connect your own Gmail or Outlook inbox. Emails go out from your own address, and creator replies show up here automatically.

No inbox connected yet.



Only conversations with creators are imported. They stay visible to you only, unless the thread already belongs to your team.



Done. Your creator emails from the last 30 days are imported. New ones follow on their own.

What lands in influData

SYNCED

- ✓ Emails with creators from our database
- ✓ Emails with managements and contacts your team already writes to
- ✓ Conversations you reply to
- ✓ Any conversation you label influData (in Outlook: a category named influData)

NOT SYNCED

- ✗ Newsletters and promotional emails
- ✗ Internal emails within your team
- ✗ Spam, trash, drafts and everything else

Your data

- Private by default.** Only you see your emails, unless you share them with your team.
- Disconnect any time** in Settings. Your private emails are then deleted within 30 days.
- Never sold.** And never used for advertising.

During the beta: Google shows a notice before sign-in. Click Advanced, then continue to influData. With Microsoft 365, your IT may need to approve influData once.